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Altoona Woman Wins Galliker's "Mango Madness" Hawaiian Luau Contest, Brings the Islands to Her Home

Johnstown, PA, October 15, 2009 – With the colder months of the season approaching, Jackie Conrad of Altoona now has everything she needs to transform her backyard into a warm, tropical paradise. Conrad was selected as the winner in the recent Galliker's "Mango Madness" Hawaiian Luau Contest. Her winnings include a new barbecue grill, leis, tiki torches, and a supply of Galliker's Orange Mango Green Tea.

"At Galliker's, we like to get customers involved with our new products, and the 'Mango Madness' Hawaiian Luau Contest proved to be the perfect way to introduce our new Orange Mango Green Tea," said Susan Tomera Angeletti, marketing manager for Galliker Dairy Company. "Altoona is known for its cold, blustery winters, but Jackie Conrad should have no trouble warming things up with her luau loot!"

Customers could register for the "Mango Madness" contest online or at local grocery stores, where they could also sample the Orange Mango Green Tea. Jackie Conrad was one of more than 400 people who entered the contest. This month, Galliker's will feature Conrad on a billboard in Altoona that will recognize her as the winner of the promotion.

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Altoona Woman Wins Galliker's "Mango Madness" Hawaiian Luau Contest, Brings the Islands to Her Home (cont.)

The "Mango Madness" Hawaiian Luau Contest was the latest in a series of promotions launched by the dairy. In September, Vallik McNichol of Altoona was crowned the winner of the "Pucker Up and Win" Contest, which was held earlier in the summer. Customers were asked to sample Galliker's Lemonade, take a picture of their pucker, and submit it to win a year's supply of several Galliker's products. McNichol was also featured on a billboard highlighting his winning pucker.

For more information on Galliker's, visit www.gallikers.com.

About Galliker's

The Galliker Dairy Company is a third-generation, family-owned private regional dairy company headquartered in Johnstown, Pennsylvania since 1914. Known for its trademark Lightsafe Yellow Jug – which preserves milk's key nutrients – Galliker's distributes its products including milk, iced tea and ice cream throughout major portions of central and western Pennsylvania and Maryland and parts of Ohio, Virginia, West Virginia, Delaware, New Jersey, New York and North Carolina. For more information, visit www.gallikers.com.

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