



FOR IMMEDIATE RELEASE

Contact:

Jeff Donaldson
412-642-7700

Altoona Boy's Prize-Winning 'Pucker' Earns Top Spot in Galliker's Lemonade Contest

– More Than 100 Contestants Entered to Win a Year's Supply of Delicious Galliker's Products –

Johnstown, PA, September 1, 2009 – With his lips protruding and cheeks sunken with sour-sweet delight, Vallik McNichol, son of Sue Rader of Altoona, puckered his way into the top spot in the Galliker's "Pucker Up and Win Contest." Vallik was one of hundreds of contestants to take a sip of Galliker's Lemonade and capture their pucker in a picture. Contestants who entered the month-long competition in July were invited to upload their own pucker-up photos online or stop by one of three remote radio broadcasts sponsored by Galliker's and have their picture taken.

"Judging this contest was extremely difficult, with so many valiant efforts from which to choose," said Susan Tomera Angeletti, marketing manager for Galliker's Dairy Company. "Vallik just stood out because he really embraced the spirit of the contest, which was a fun and refreshing celebration of summer."

Vallik and his family recently toured the Galliker Dairy Company plant to see how milk, ice cream and other Galliker's products are made, and to collect his prize: a year's supply of delicious Galliker's goodies, including Avalanche Ice Cream, Iced Tea and French Onion Dip!

About Galliker's

The Galliker Dairy Company is a third-generation, family-owned private regional dairy company headquartered in Johnstown, Pennsylvania since 1914. Known for its trademark Lightsafe Yellow Jug – which preserves milk's key nutrients – Galliker's distributes its products including milk, iced tea and ice cream throughout major portions of central and western Pennsylvania and Maryland and parts of Ohio, Virginia, West Virginia, Delaware, New Jersey, New York and North Carolina. For more information, visit www.gallikers.com.

###